

EKA University of Applied Sciences

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LETTER

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January 2025

A UNIVERSITY  
THAT INSPIRES!

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UNIVERSITY OF  
APPLIED SCIENCES

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## UNLOCK THE FUTURE: EXPLORE CIRCULAR ECONOMY & ZERO-WASTE LIVING

EKA University of Applied Sciences is at the forefront of innovation in Sustainable Development and Circular Economy. Our new podcasts dive deep into practical solutions for a greener, more sustainable future.

**Are you ready to rethink the way we live and work?**



**Why Listen?** Engage with cutting-edge research from EKA experts. Learn actionable strategies for sustainable living and business. Be part of a global movement towards a cleaner, greener planet. Join us in shaping a sustainable future—one idea, one action, one podcast at a time.

### ▪ Podcast 1: Circular Economy – A Blueprint for Change

Discover how businesses and individuals can embrace the circular economy, turning waste into value. This episode is packed with real-world insights and success stories that showcase the power of innovative, sustainable practices.

### ▪ Podcast 2: Zero-Waste Living – Small Steps, Big Impact

Learn how adopting a zero-waste lifestyle can transform your everyday habits and significantly reduce your environmental footprint. This episode is a must-listen for anyone seeking actionable tips and inspiring ideas to live more sustainably.

### ▪ Podcast 3: Living Greener - A Sustainability Mission in Everyday Life

Discussion about the sustainable living and greenwashing – how to start living more sustainably, the most common misconceptions about sustainability, and the changes taking place in business regarding sustainability reporting.

## INCLUSIVE GREEN BUSINESS & CYBERSECURITY INNOVATION

We are proud to share our commitment to driving innovation and fostering international collaboration through two groundbreaking projects.

### ▪ **GREENENTRE4DEAF – Inclusive Green Entrepreneurship**

EKA is championing inclusion with the GREENENTRE4DEAF Project, empowering the deaf and hard-of-hearing community to succeed in the green economy. By developing specialized tools and training, this initiative fosters sustainable business practices and equal opportunities for all. [Read more](#)

### ▪ **PROJECT 2: SHIELD – Strengthening Cybersecurity Awareness**

The SHIELD Project focuses on enhancing cybersecurity awareness across sectors, addressing critical challenges in today's digital landscape. This initiative equips businesses and individuals with the knowledge and strategies to safeguard sensitive information and foster a secure online environment. [Read more](#)

**Why These Projects Matter:** Promoting inclusivity and sustainable entrepreneurship. Addressing critical global challenges in digital security. Strengthening EKA's role as a leader in applied sciences and international collaboration. Get Involved!

## METHODOLOGICAL CONFERENCE 2025: TECHNOLOGIES AND GAMIFICATION

EKA and Alberta College hosted the **METHODOLOGICAL CONFERENCE 2025 on January 30**, focusing on the latest advancements in AI, interactive learning, and digital education tools. Key topics included:

- AI in educational material development
- Interactive branched scenarios for distance learning
- Generative AI for interactive lessons

Featured speakers included experts **Edgars Čerkovskis, Jolanta Dinsberga, and Ļevs Fainglozs**. This event highlights EKA's commitment to innovation in education and research. [Learn more](#)



## REFLECTING ON SUCCESS: INSIGHTS FROM THE “GREENING THE FUTURE” WEBINAR

EKA recently hosted the highly engaging webinar “Supporting the Green and Digital Transitions in Education and Training: Greening the Future” - international event, organized in collaboration with the European Digital Learning Network, brought together thought leaders, educators, and researchers to address the vital intersections of sustainability and digital transformation in education.

Event Highlights:

- **Expert Discussions:** Renowned speakers shared strategies for integrating green principles into educational frameworks and training programs;
- **Global Insights:** Panelists explored how digital tools can accelerate sustainable practices in education;
- **Networking Opportunities:** Participants connected with peers from diverse industries, fostering international cooperation and innovative partnerships.

**Looking Ahead:** Missed the webinar? Stay connected with EKA University of Applied Sciences to learn more about upcoming events and initiatives. You can watch the webinar recorded [here](#)



## STRENGTHENING INTERNATIONAL COLLABORATION IN THE DLEARN PROJECT



On **January 21–22, 2025**, EKA took part in the **DLEARN Project Labs 2025** in Milan, Italy. This event gathered European digital learning experts to shape the future of Erasmus KA2 Strategic Partnership projects.

During the event, over **20 project ideas** were discussed and prepared for submission in March 2025. A key highlight was the **exploration of AI integration** in project development and workflow optimization, reinforcing the role of **technology in modern education**.

Representing EKA were Vice-Rector for Science and International Cooperation, **Dr. Jelena Titko**, and Project Manager, **Dr. Kaspars Steinbergs**, who contributed to strengthening partnerships and driving EKA’s global engagement in digital learning innovation.

## NEW ERASMUS+ PARTNERSHIPS ACROSS CONTINENTS

EKA University of Applied Sciences is proud to announce its **success in the Erasmus+ KA171 program**, opening new opportunities for international collaboration with partner institutions in **Georgia, Kazakhstan, Ghana, Colombia, and the Dominican Republic**.

This achievement strengthens **EKA’s global reach**, enabling student and staff exchanges, joint research initiatives, and cultural exchange programs. These partnerships will foster **academic innovation and cross-border cooperation**, enhancing the educational experience for all involved.



 **Stay tuned for exciting opportunities to study, teach, and collaborate on a global scale!**