

EKA University of Applied Sciences

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NEWS

LETTER

A UNIVERSITY  
THAT INSPIRES!

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UNIVERSITY OF  
APPLIED SCIENCES

November 2025

## CO-CREATING DIGITAL LEARNING PROJECTS



On 3-5 November 2025, EKA hosted the D'Learn Project Lab, an international collaboration event organised by the **European Digital Learning Network (D'Learn)**.

The workshop gathered 30 partners from across Europe to jointly design and refine new Erasmus+ cooperation project ideas focused on digital learning, AI-enhanced education, and innovative training methodologies.

This collaborative format supports evidence-based project development and reinforces the university's engagement in the European digital education ecosystem.

## STRENGTHENING ACADEMIC TIES IN GHANA



From 11-14 November, Assoc. Prof. **Vita Zariņa** and Asst. Prof. **Ksenija Milča** visited the **University of Professional Studies, Accra (UPSA)**, Ghana, as part of expanding academic cooperation.

Assoc. Prof. Zariņa delivered an invited lecture, ***“Financial Accounting and Corporate Financial Management,”*** offering students valuable insights into global financial practices and strategic decision-making. Asst. Prof. Milča met with UPSA management to discuss opportunities for deeper collaboration in study programme development, joint research initiatives, and future mobility activities.

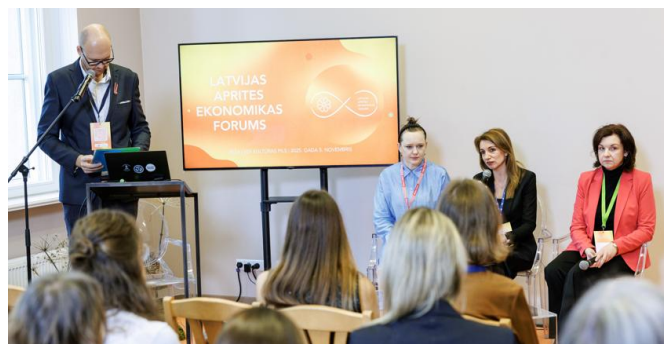
The visit strengthened institutional partnership and broadened international learning opportunities for students and staff.

## LATVIAN CIRCULAR ECONOMY FORUM 2025

On 5 November 2025, the [Latvian Circular Economy Forum 2025](#) gathered entrepreneurs, researchers, policymakers, and educators at VEF Culture Palace to discuss the future of circularity in Latvia.

As part of the programme, **Edgars Čerkovskis** moderated the panel **“Circular Social Entrepreneurship: Inspiration and Opportunities,”** featuring practitioners **Diana Pershtein-Lapkis** (New Door), **Inga Muižniece** (Sonido, LSUA), and **Agnese Rakovska** (Zvaigznāja komanda).

The discussion highlighted the essential role of social enterprises in driving circular solutions, community impact, and sustainable business practices. The panel was recognised as one of the event's standout sessions for its high added value and inspirational insights, underscoring that sustainability begins with people and their mindset.



## UNDERSTANDING URBAN WATER CYCLES

On 12 November 2025, a new episode of the ***Apritprāsme*** podcast was released, exploring one of the city's least visible yet most essential systems: urban wastewater treatment.



Guest **Māris Zviedris**, Head of the Biological Treatment Plant Daugavgrīva, explains what happens to water after it disappears down the drain – its journey from households to the Baltic Sea, the technologies used for purification, and the role of quality control and sludge reuse. The conversation also highlights the impact of residents' habits on water quality, the challenges of eutrophication, and the growing importance of innovation and digital solutions in sustainable water management. [Watch the episode](#)

## SHOWCASING RESEARCH AT CREATIVITY & CULTURE



From **19-22 November 2025**, university representatives participated in the [International “Creativity & Culture” Conference](#) hosted by Vilnius University’s Kaunas Faculty.



Bringing together scholars of creative industries, cultural management, digital transformation, and organisational studies, the event explored how creativity shapes society, education, and the future of work.

EKA team – **Anete Bērza, Dr. Kaspars Šteinbergs, and Artūrs Homins** – presented three research studies across two thematic tracks.



At the track “Technological Mediation of Art and Culture”:

- Dr. K. Šteinbergs presented paper *“Factors Influencing Digital Transformation Maturity and Business Performance in Tunisia’s Cultural and Creative Industries”* (by Steinbergs & Amamria)
- A. Bērza presented paper *“Gamification Approach in Teaching Scrum for Culture Project Management”* (by Berza, Homins & Titko)

At the track “Organizational Practices, Learning and Cultural Governance”:

- A. Homins presented paper *“Generation Z in the Cultural Sector: Exploring Wellbeing and Workplace Expectations in Latvia”* (by Homins, Budanceva & Egle).

## EXPLORING SUSTAINABILITY IN REGIONAL DEVELOPMENT



From **27 to 29 November 2025**, EKA Vice-rector for Science **Prof. Jelena Titko** participated in the [9th Central European Conference in Regional Science \(CERS\)](#) held in Cluj-Napoca, Romania, under the theme “Sustainability-driven territorial development. Challenges for CEECs.”

During the event, Dr. Jelena Titko presented the paper *“A Cross-country Survey on Students’ Environmental Values and Attitudes Towards Sustainable Entrepreneurship,”* co-authored with Prof. Viktorija Skvarciany and Dr. Kristīne Uzule.

The study examined how students across different countries perceive environmental responsibility and sustainable business practices – insights crucial for shaping future-oriented education and regional development policies.

## DISCUSSING TRENDS IN FINANCE AND ACCOUNTING



On **29 November 2025**, Assoc. Prof. Vita Zariņa, editor-in-chief of the journal *Bilance*, contributed to the organization of the [Annual Balance Conference](#), a major national event for accountants, financial managers, auditors, and business leaders. The conference brought together industry experts to analyse the newest developments in financial regulation, tax policy, digitalisation in accounting, and corporate governance.

