 

REGULATIONS

for International Student Scientific Practical Conference

of the University College of Economics and Culture and Alberta College

„Students Research Activities: Theory and Practice 2015”

I. General Regulations

1. Regulations for the International Student Scientific Practical Conference, hereinafter – Regulations, of the University College of Economics and Culture, hereinafter – the UCEC, and Alberta College, hereinafter – AC, establish organization of the International Student Scientific Practical Conference.
2. The aim of the Conference is to introduce the Conference’s participants with results of students research activities about topical theoretical and practical issues, related to knowledge received during study process and its application while mastering research skills.
3. The Conference’s venues:

March 18, 2015 **–** the University College of Economics and Culture, 1/5 Lomonosova Str.

March 19, 2015 – Alberta College, 22 Skolas Str.

1. The process of the UCEC and AC International Student Scientific Practical Conference is held in sections:

**1st section.** Economics (economics, finances, business competitiveness, accounting, taxes etc.);

**2nd section.** Management (personnel management, business management, culture management, entrepreneurship planning and organization, innovative entrepreneurship, leadership, business finance management, business risks management, etc.);

**3rd section.** Translations (business foreign language, creative methods in translations, etc.);

**4th section.** Public relations and marketing (public relations, marketing communication, marketing, sales promotions, consumer behaviour in market, etc.);

**5th section.** Usage of information and communication technologies in business problems solving (development of computer programmes, usage of computer programmes for business needs, ICT outsourcing possibilities, administration of inner computer networks, programming, etc.);

**6th section.** Legal foundation of the business (preparation, conclusion and enhancement of deals, etc.);

**7th section.** Creative projects (Presentations of students creative works – advertisements, event presentations, film advertisements, design works etc.).

Before the work in sections, the Conference’s plenary session – the UCEC lecturers’ master class about research results – will be held.

class about research results - is held.

1. The Conference’s reports are published in the UCEC and AC’s collection of articles of students research works (printed or issued electronically).
2. Participation in the Conference is designed for students and graduates of full-time and part-time study programmes at college, bachelor, and master level of the UCEC, AC and other Latvia’s and foreign higher education institutions presenting their theoretical and applied research papers.
3. Official languages of the Conference – Latvian, Russian, English.
4. Each participant (author) receives a certificate confirming participation in the International Student Scientific Practical Conference.
5. The Conference is organized by the Organising Committee (refer to clause 17 of the Regulations).
6. Editorial staff (head – vice-rector for scientific affairs S.Keišs), formed according to instruction of the rector, prepares issue of publication in electronic collection of articles.
7. The International Students Scientific Practical Conference of the UCEC and AC is funded from the budget of the high school.

II. Application Procedure and Submission of Publications

1. Application procedure is held electronically by filling in a registration form and adding an abstract of the paper (up to 0.3 p.) by March 15, 2015 - <http://conference.augstskola.lv/>
2. Student can submit a theme of his/her paper (report) individually or with a group of co-authors.
3. Confirmation or rejection for participation in the Conference is sent electronically to student’s specified email address.
4. After receiving the confirmation, a student submits a publication following a specified format - <http://conference.augstskola.lv/>.
5. A participant has a right to refuse preparation of a publication.

III. Organization of the Conference

1. The Organising Committee for the Conference:

Gunta Veismane, Rector of the University College of Economics and Culture – chairperson

Staņislavs Keišs, Dr.oec., professor, Head of the Economics department – vice-chairperson

Oksana Lentjušenkova, Mg.oec., Director of the Alberta College

Olga Čivžele, Mg.paed., Mg.proj.mgmt., Coordinator of the scientific activities in Alberta College

Members:

Ineta Kristovska, Dr.oec., Dr.paed., UCEC Pro-Rector

Zane Veidenberga,Mg. sc.edu., Head of the foreign languages department at the UCEC

Guna Kalnača, Mg.art., Director of the UCEC study programmes

Sanita Meldere, Mg.edu., Ag. Director of the UCEC study programme „Interior design”

Inga Brasla, Mg.phil., Ag. Director of the UCEC study programmes

Armands Kalniņš, Mg.paed., Director of the AC study programme „Institutions work organization and management”

Zinta Lauva, Mg.paed., Director of the AC study programme „Marketing and marketing’s innovations”

Kaspars Šteinbergs, Mg.sc.env., Director of the AC study programme „ Entertainment management and production”

Nataļja Verina, Mg.iur., Director of the AC study programme „ Legal foundation of the business”

Larisa Naumova, Mg.oec., Director of the AC study programme „Information technology”

Vita Stiģe-Škuškovnika, Director of the AC study programme „Public relations”

Velga Vēvere, Dr.phil., assoc. professor

Jekaterina Bierne, Mg.psych., docent

Representatives of the UCEC Student Council:
Annija Leite, Chairperson of the UCEC Student Council

Ilze Rivča, Head of the Academic Direction of the UCEC Student Council

1. Responsibilities of the Organising Committee – to plan and organize the Conference, to plan budget positions, to form a data base of applications and participants publications, to form the Conference’s sections according to scientific subjects, publication of the collection of articles (electronic or paper edition), preparation of report, incl. budget usage and budget planning for the next year conference.
2. The Organising Committee appoints heads of the sections – 8 persons from academic staff and professionals of industries.

IV. Process of the Conference

1. Participants address the Conference with a report in the form of a presentation. Speaking time 7-10 minutes.
2. Five minutes long discussion is held in each section after presentation of a paper. All participants, audience, academic staff of the UCEC and AC and visiting professionals of specific industries are invited to participate in discussions.

V. Evaluation, awarding

1. Criteria to define the best research papers: topicality, aim and tasks of research, offered solutions, material demonstrated in presentation, participation in discussion.
2. Works in sections are evaluated by Organising Committee’s members and representatives of employers.
3. Eight best student research papers and research advisors will be awarded in conclusion of the Conference. Prize fund of the Conference – 400.00 EUR.
4. The best student papers could be recommended for inclusion in the programme of the 5th International Scientific Conference organized by the UCEC that takes place on April 16-17, 2015.